

**NATIONAL  
MEAT CANNERS  
ASSOCIATION**



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## National Meat Canners Association Elects 2006 Officers

The National Meat Canners Association (NMCA) elected its officers and directors at their 84<sup>th</sup> Annual Meeting, held March 5-7, 2006 in Carlsbad, Calif.

Elected to serve as President was Russell Potter of Hormel Foods Corporation. Potter began his career with Hormel in 1975 as an industrial engineer. He has worked through the ranks to become operations manager, product manufacturing manager and finally to his current position as director of grocery products production. Potter graduated from the University of Northern Iowa, Cedar Falls.

David Melbourne, Senior Vice President of Marketing for Bumble Bee Foods LLC, will serve as vice president. Prior to his current position, Melbourne was vice president of marketing and strategic planning for Castleberry/Snow's Brands, where he spent 10 years in a variety of marketing and operations roles. He holds a bachelor's degree from the University of Maryland, College Park and graduated from Harvard Business School's Advance Management Program.

David Morrison will serve as Treasurer. Morrison has over 35 years of experience in the meat industry and currently is the chairman of Sampco, Inc., based in Chicago, Ill.

James H. Hodges was reelected by the membership to serve as Executive Secretary.

NMCA also named four new directors, including one replacement director. They are Jim Schwarzhoff, Lakeside Foods, Inc., Alex Vanee, Vanne Foods Company, Gary Woeste, Ball Corporation and Mark Howell, Crider, Inc., who will replace Melbourne.