

Pew Charitable Trust's National Commission on Industrial Farm Animal Production

by Kay Johnson Smith

AMI Foundation's Animal Care & Handling Conference

Overland Park, KS

March 30, 2007



\$2.6 Million Study Funded by Pew Charitable Trusts



NATIONAL COMMISSION
ON INDUSTRIAL FARM
ANIMAL PRODUCTION



“ The animal production system
has created new challenges for
human health. ”





**NATIONAL COMMISSION
ON INDUSTRIAL FARM
ANIMAL PRODUCTION**



The National Commission on Industrial Farm Animal Production (NCIFAP) was formed to conduct a comprehensive, fact-based and balanced examination of key aspects of the farm animal industry.

- The Commission will conduct a two year study on the impact of animal agriculture on the public's health, the environment, farm communities, and animal health.
- ...Report and recommendations to policymakers, industry stakeholders, and the general public in March 2008.

Commission Issue Focus:

Antibiotic resistant bacteria
Air and water quality
Shifts in social structure
Farming economy
Animal health and well-being issues
Public health threats acute and chronic



Concerns

- Commission staffed & administered by the Johns Hopkins School of Public Health *Center for a Livable Future*
 - Largest school of public health in U.S. 25% of all federal public health school grants
 - JHU CLF Known Significant Bias against CAFOs
- Commission Members Appointed by Pew/JHU; Majority have known bias against large farms
- Two technical reports controlled by JHU
- Anticipation of Pre-determined Outcome
- Lobbying for Policy Change Recommendations – Hill Visits & Media Outreach Already Begun

Johns Hopkins University's Center for a Livable Future – Known Bias Against CAFOs

**Blaming Modern CAFOs for Environmental Destruction,
Human Disease & Domestic Abuse**



- ***School Teachers Offered Cash Reward to Use Meatrix in the Classroom***
- ***GRACE requested State Education Depts. promote The Meatrix to teachers***
- ***GRACE & HSUS pushing Dept. of Education to require Humane Education as Standard of Learning (similar to Environmental Education requirement)***
- ***GRACE Holds Workshops Training Citizens to Sue CAFOs***

– The Star Press, April 2006



Commission Members



1. **John Carlin**, Chair, Executive-In-Residence, Kansas State Univ.; Former Governor of Kansas (1979-1987).



2. **Michael Blackwell**, DVM, MPH; Vice Chair; Dean, College of Veterinary Medicine Univ. of Tennessee; Assistant Surgeon General (Ret.) USPHS; Former Chief of Staff, Office of the US Surgeon General.



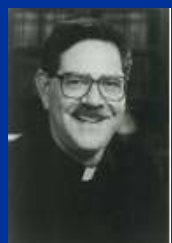
3. **Fedele Bauccio**, MBA, Co-founder and CEO, Bon Appétit Management Company.



Commission Members



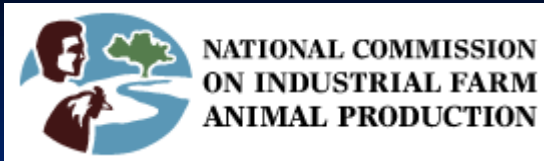
4. **Tom Dempster**, State Senator, South Dakota; Member, Health and Human Services and Agriculture and Natural Resources Committees.



5. **Most Rev. Richard Garcia**, DD, Bishop of the Diocese of Monterey, Diocesan Pastoral Center; Member, Board of Directors of the National Catholic Rural Life Conference.



6. **Brother David Andrews**, CSC, JD, Executive Director, National Catholic Rural Life Conference; Member, Iowa Food Policy Council.



Commission Members

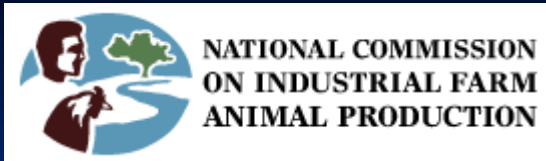


7. **Dan Glickman**, JD, Chairman and CEO of the Motion Picture Association of America; Former US Sec. of Agriculture.



8. **Alan M. Goldberg**, PhD, Professor, Johns Hopkins Bloomberg School of Public Health; Director, Center for Alternatives to Animal Testing.

9. **Daryl Hannah**, Resigned as of Nov. 3rd due to nonparticipation. Replacement Commission member TBD.



Commission Members



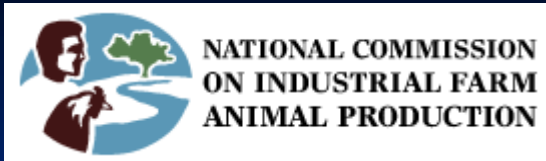
10. **John Hatch**, DrPH, Kenan Professor Emeritus, Health Behavior and Health Education, Univ. of North Carolina at Chapel Hill School of Public Health; Senior Program Development Officer, The Center for Health and Healing of The General Baptist State Convention, Raleigh, NC.



11. **Thomas Hayes**, President, Cargill Meat Solutions Corp.; Meat industry leader.



12. **Deirdre Imus**, President and Founder, The Deirdre Imus Environmental Center for Pediatric Oncology; Co-founder and co-director of Imus Ranch, a working cattle ranch for kids with cancer.



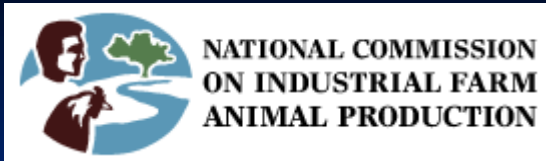
Commission Members

13. **Dan Jackson**, Rancher; Member, Confederated Salish and Kootenai Tribes; Former President, Western Montana Stockgrowers Association; Former Committee Member, Farm Service Agency.



14. **Frederick Kirschenmann**, PhD, Distinguished Fellow, Leopold Center for Sustainable Agriculture, Iowa State Univ.; Served on USDA National Organic Standards Board.





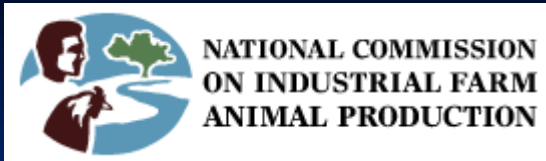
Commission Members

15. **James Merchant, MD, DrPH, Dean, Univ. of Iowa College of Public Health; Leading expert on occupational and environmental health, rural health, and public health policy.**



16. **Marion Nestle, PhD, MPH, Paulette Goddard Professor, Department of Nutrition, Food Studies, and Public Health, New York Univ.; Author of Food Politics and What to Eat.**





Commission Members



17. **Bill Niman**, Cattle rancher, Founder and Chairman of the Board of Niman Ranch, Inc.



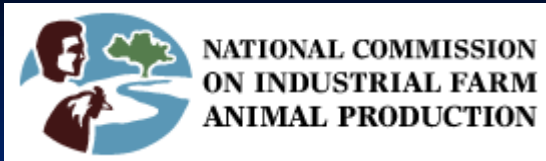
18. **Bernard Rollin**, PhD, Distinguished Professor of Philosophy, Colorado State Univ.; Leading scholar in animal welfare

19. **Mary Wilson**, PhD, Assoc. Prof. Population and International Health, Harvard School of Public Health; Assoc. Prof. Clinical Medicine, Harvard School of Medicine



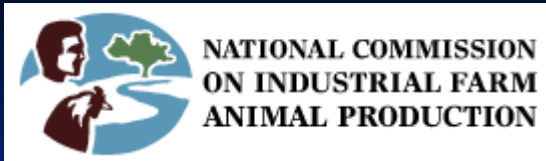
Commission Staff

1. **Bob Martin**, Executive Director. Former staffer for Sen. Tim Johnson, press secretary for Former Ag Secretary Dan Glickman and worked for Governor Carlin in Kansas
2. **Ralph Loglisci**, Communications Director. Former television producer from the Baltimore area
3. **Amira Roess, PhD, MPH**, Science Director. Recent graduate from U. of Illinois
4. **Paul Wolfe**, Policy Director. Capitol Hill experience
5. **Lisa Bertelson**, Admin and meeting coordinator.



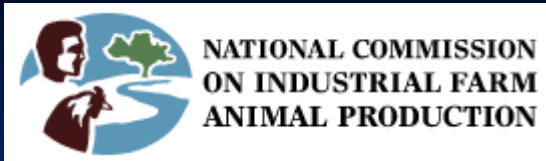
Process

- The process for the definition, solicitation, review and completion of the technical reports is based on that of the National Academy of Sciences (NAS)
- Technical reports on the issues will be authored by experts/scientists
- Input on authors provided by Commission except for two reports that Pew and JHSPH agreed would be authored by JSHPH staff
- Reviewers are being selected to provide feedback on all reports before approval by Commission



Technical Reports

- Reports will be subjected to peer review
- Commission will have input into the selection of experts for peer review
- Each writing group must respond to, but need not agree with, reviewer comments in a detailed “response to review”
- Technical reports will serve as the core of the final report



Report Authors

Animal Well-being

Joy Mench, UC Davis

Ed Pajor, Purdue University

Paul B. Thompson, Michigan State University

Animal Health/Public Health and Emerging Diseases

Mo Salman, Colorado State University

Corrie Brown, University of Georgia

Linda Detwiler, Virginia Tech

David T. Galligan, University of Pennsylvania

Guy H Loneragan, West Texas A&M



Report Authors

Farm Waste Management

Leonard S. Bull, North Carolina State University

Chip D. Simmons, III, U. of North Carolina at Chapel Hill

J. Mark Rice, North Carolina State University

Deanne Meyer, U. of California/Davis

Economics

Dr. Daryl Ray & Dr. Harville Schaeffer, University of Tennessee

Johns Hopkins University's Appointed Authors

Dr. Ellen Silbergeld - antibiotic resistance

Dr. Kellogg Schwab and Dr. Rolf Halden - air and water emissions



Public Hearings & Future Meetings

- February 12-14, 2007: *Fayetteville, Arkansas*
(meeting + public hearing)
- April 9-12, 2007: *Durham, North Carolina*
(meeting + public hearing)
- June 4-6, 2007: *Ft. Collins, Colorado*
(meeting + public hearing)
- September 10-12, 2007: *Madison, Wisconsin*
(meeting + public hearing)
- November 12-14, 2007: *Kansas City, Missouri*
(meeting)
- March 2008: *Washington DC* (meeting)

Industry Concerns About the Commission & Potential Threat

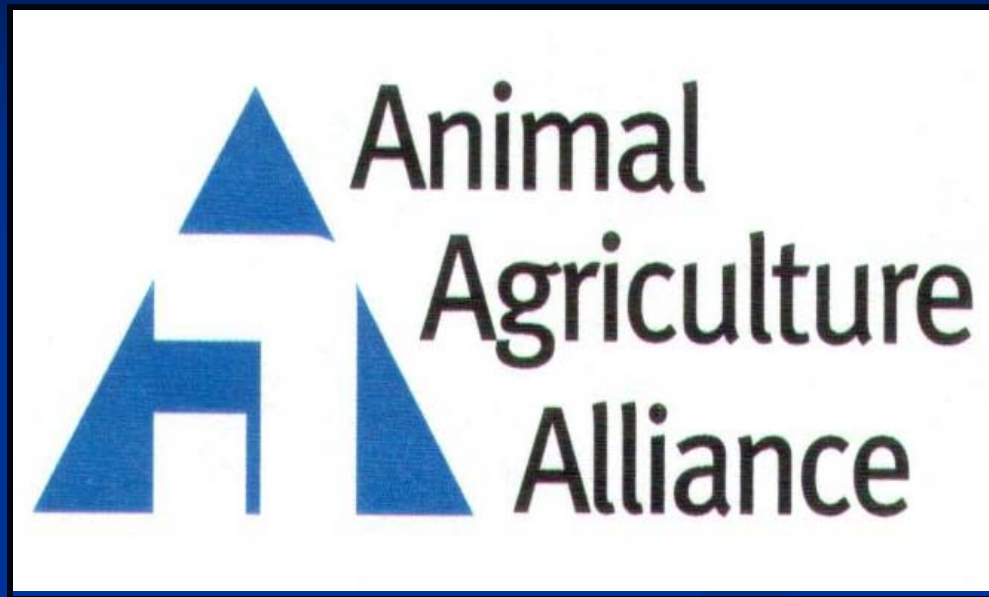
- Potential for predetermined, biased conclusions based on funding source and make up of the Commission
- Negative findings and recommendations may receive considerable media attention
- Next step could be recommendations for intolerable legislation and regulation
- Potential loss of business opportunity and profitability
- 2004 Pew study on salmon devastated the domestic farmed salmon industry

Long-Term Actions

- Coalition Strategy includes:
 - Continue to work together as an industry coalition: Alliance, NPPC, NPB, UEP, NCC, NTF, USPEA, NMPF, AFBF, AHI, AMI, USB
 - Continue to work cooperatively with the Commission to ensure that the animal ag community can tell its story and search for a way to work with the Commission
 - Hold accountable and combat any biased, inaccurate information with the facts
 - Personal visits from coalition members to policy makers and legislators to provide the agriculture community perspective on this study and the related issues
 - Participate in public hearings and communicate accurate information about animal ag and our commitment to social responsibility

Overall Strategy:

- Continue to be cooperative with the Commission as long as there is a sincere effort to work on the issues
- Offer credible alternatives for the commission, media and public to consider
- Respond aggressively to mischaracterizations and inaccuracies of the issues being addressed
- Challenge and correct misinformation
- Put a face on the issue by enlisting experts, scientists and livestock and poultry producers to communicate industry positions, policies and actions



www.animalagalliance.org

THANK YOU!!